



Dr. R. Vasantha Gopal

Assistant Professor,
Institute of Management in Kerala,
School of Business Management and Legal
Studies
Karyavatttom, Trivandrum, Kerala, India
Phone : 09895018010
vasanthagopalr@gmail.com

Specialization

Human Resource Management, Accounting and Finance and Strategic Cost Management

Research

Ph.D. in Labour Management Relations (Commerce) from Kerala University (1998)

14 years post doctoral research experience

Research guide of Mahathma Gandhi University, Kottayam for the PhD programme in Commerce

Research guide of Alagappa University, Tamil Nadu for the M.Phil Programme in Commerce

Research guide of Vinayaka Mission University, Salem, for the M.Phil Programme in Commerce

Project guide of Indira Gandhi National Open University (IGNOU) for the MBA Programme

10 scholars have successfully completed Ph.D. in the area of Commerce and Management

Successfully guided five M Phil theses in the area of Commerce and Management

Eight scholars are undergoing research leading to PhD

Completed one Major and one Minor Research Projects of UGC

Undergoing one Major Project of ICSSR and a Minor Research Project of UGC

Presented six academic papers in International conferences and four in National conferences

Publications

- Operational and Financial Performance of Commercial Banks in India, Commerce and Management Explorer, International Journal of Social Science Research (ISSN 2230-9187), Vol.2(1), December 2011. Pages:8
- Impact of Bank Credit on Agriculturists and MSMES: An Empirical Study with Reference to Kerala, Research Scholar (ISSN 2249-6696), Vol.1 (1), September, 2011. Pages:8
- Geographical Indications and Spices Trade, MIRROR (ISSN 2249-8117), Vol.1 (1), September, 2011. Pages:5
- GST in India: A Big Leap in the Indirect Taxation System, International Journal of Trade, Economics and Finance (ISSN: 2010-023X), Vol. 2(2), April, 2011. Pages:3

- Access and Use of Bank Credit: An Empirical Study, Research Lines (ISSN 0975-8941) Vol. IV (1-C), January-June, 2011. Pages:8
- Role and Involvement of Government Agencies in the Development of Women Entrepreneurship-A Comparative Analysis, Kegees Journal of social Science (ISSN 0975-3621), Vol.2(2), July1, 2010. Pages:7
- Micro-credit Dispensation Models and Employment Generation, Southern Economist (ISSN 0038-4046), Vol. 48(17), January1, 2010. Pages:2
- Access to Bank Credit by Agriculturists and MSMEs: An Empirical Study with Reference to Kerala, Growth with Equity Financial Inclusion (ISBN: 13:978-81-8209-278-7) (edited book), Vijay Nicole Imprints Pvt. Ltd, Chennai.
- Effectiveness of the Employees State Insurance Scheme, Southern Economist (ISSN 0038-4046), Vol. 46(17), January1, 2008. Pages:3
- Environmental Auditing Practices: A Study of Public and Private Enterprises in Kerala, Managing the Future, (ISSN 0975-0045), Vol.1 (1), 2008. Pages:3
- Nature and causes of Disputes in Public and Private Enterprises in Kerala, Indian Journal of Industrial Relations (ISSN No.0019-5286),Vol.44(1), July, 2008. Pages:5
- Employees' Involvement in trade Union Activities in Public and Private Enterprises: A Comparative Study, Southern Economist (ISSN 0038-4046), Vol. 47(17), January1, 2009. Pages:2
- Nature and Causes of Disputes in the textile Industry, Southern Economist (ISSN 0038-4046), Vol.41 (20), February15, 2003. Pages: 3.
- Revised EXIM Policy and Kerala Economy, Yojana (Malayalam) (ISSN: 0971-8389), Vol. 27(10), May, 1999. Pages: 2.
- The Role of Team Work in Public Sector Undertakings in Kerala: An Empirical Study, Kegees Journal of Social Science (ISSN 0975-3621), Vol.4 (1).Vol.4 (1). Pages: 5.
- Union Management Relations in Public and Private Enterprises in Kerala. Managing the Future (ISSN 0975-0045), Vo.2 (1) January, 2012 Pages: 4.
- Impact of Value Added Tax: An Empirical Study of an Indian State, International Journal of Research in Commerce and Management (ISSN: 0976- 2183), Accepted for Publication. Pages:10
- Service Quality and Customer Satisfaction in Commercial Banks: A RATER Assessment, Global Research Review (ISSN 2250-2521) Vol.1, No.1, Dec.2011Pages:6

- Socio-Economic Status of Women Entrepreneurs in Kerala and Tamil Nadu: An Empirical Study, Commerce and Management Explorer, International Journal of Social Science Research (ISSN 2230-9187), Vol.3 (1), January, 2013. Pages: 7.
- Balanced Scorecard and Performance Management: An Empirical Study on IT Industry in Kerala, Research Scholar (ISSN 2249-6696), Vol.1 (3)
- Leadership Styles and Organizational Effectiveness: A Case Study in Information Technology Sector, Dee Cee School Journal (ISSN: 0972-2003) Accepted for Publication. Pages: 6.
- Turnover Intention and Quality of Work Life in Hotel Industry in Kerala. Contemporary Commerce Review (ISSN 2319-3638), Vol.1 (1), September, 2012: Pages: 7.
- GREEN GDP: An Index for the Deduction of Cost of Environmental Degradation and Resource Consumption. International Conference on Environment and Humanities ECO REVOLUTION 212. Published by International Society of Science & Technology, Mumbai. ISSN 978-81-920431-2-8. Pages: 4.
- CRM Best Practices and Customer Loyalty: A Study of Retail Banking Sector in Kerala. Contemporary Commerce Review (ISSN 2319-3638), Vol.1 (1), September, 2012. Pages: 8.
- Financial Inclusion: An Evaluation of Commercial Banking Sector in India. Kegees Journal of social Science (ISSN 0975-3621), Vol.5 (1), January, 2013. Pages: 6.
- Decadal Growth of Tourism Employment in India. Caarmel Journal of Management Research (ISSN 0968-4690), Vol.1 (1), January, 2013. pages: 6
- Exchange Traded Funds (ETFs): A Cost Benefit Analysis. Erudition-The Albertian Journal of Management (ISSN 0968-4678), Vol.4 (1), February, 2013. pages: 6

Books

Environmental Management-From Ancient to Modern Times, New Century Publications, New Delhi, 2011. Pages: 258.ISBN 978-81-7708-298-2

Spices Sector in India, Abhijeet Publications, New Delhi.2011 Pages: 345. ISBN: 978-93-81136-48-5

Sales Tax in India, Abhijeet Publications, New Delhi, 2011. Pages: 245, ISBN: 978-93-81136-40-9

The employees' State Insurance Corporation (ESIC)-Organisation and Functioning, Abhijeet

Publications, New Delhi, 2009. Pages: 188, ISBN: 978-93-80031-03-3
Industrial Relations in India, Abhijeet Publications, New Delhi, 2009. Pages: 220, ISBN: 978-93-80031-04-0
Women Entrepreneurship in India, New Century Publications, New Delhi, 2008. Pages: 235. ISBN 978-81-7708-182-4
Commercial Banking in India: Present Status and Suggestions for a Better Tomorrow, Abhijeet Publications, New Delhi. 2012Pages 216. ISBN 978-93-81136-96-6

Members of Organisations and Boards & other activities

Guest Faculty in the Indian Maritime University, Cochin Campus for the MBA Programme in Port and Shipping Management
Guest Faculty in the Institute of Company Secretaries of India, Ernakulam Chapter
Editor-in-chief, Contemporary Commerce Review-An ISSN Indexed Double Blind Peer reviewed Half Yearly Journal
Member in the Editorial Board of Commerce and Management Explorer-An ISSN indexed international journal
Associate Editor, MIRROR-An ISSN indexed peer referred Bi-annual research Journal of Commerce and Management
Senior Member (No.100242), CBEES (Asia-Pacific Chemical Biological and Environmental Engineering Society, Hong Kong
Senior Member (No.80342563), IACSIT (International Association of Computer Science and Information Technology), Singapore
Senior Member (No.10080082), IEDRC (International Economics development Research centre), Hong Kong
Life Member, IMDR, Thiruvananthapuram
Life Member, All India Accounting Association
Examiner and question paper setter of different Universities and Professional Institutes
Reviewer of IJJET (www.ijiet.org); IJSSH (www.ijssh.org); IJGST (www.gstjournal.in)